

**MINUTES OF THE DLEPC MEETING HELD ON 31/12/2024 5:00 A.M.
IN COLLECTORATE V.C HALL, JANGAON UNDER THE CHAIRMANSHIP OF
ADDITIONAL COLLECTOR (L.B) JANGAON DISTRICT**

The following members were present

1. District Collector/ Additional Collector (L.B), Jangaon (Dist)	Chairman
2. Private Principle Secretary; O/o R.A, D.G.F.T Hyd.	Co-Chairman
3. General Manager DIC- Jangaon	Convener
4. Director from NiMSME-Hyderabad	Member
5. Nabard AGM	Member
6. Lead District Manager, SBI Jangaon District	Member
7. District Agriculture, Officer, Agriculture Department Jangaon	Member
8. Assistant Director, Handlooms and Textiles Department Jangaon	Member
9. Assistant Director, Mines & Geology Department, Jangaon	Member
10. Pembarthi Metal Cluster Association	Member
11. Handloom Association Jangaon	Member

The GM- DIC has initiated the meeting by explaining the Chairman and other members of the committee about the objectives of District Level Export Promotion Committee (DLEPC) and Salient features of One District One Product (ODOP) for developing the district as an export hub.

The Chairman/Additional Collector(L.B) requested the members to introduce themselves and highlighted the region's rich heritage, including Ikkat textiles, semi-Rajkot sarees, and the Pembarthi Metal Cluster, which is currently focused on domestic markets, primarily catering to temple and decorative items. He emphasized the need for training and market exposure to unlock the potential of these traditional crafts and expand their reach into international markets.

1. Smt. KVS Sailaja, representing the DGFT, briefed the participants on the procedure for obtaining an Import & Export license and outlined the schemes available for export promotion. She requested the chairman to consider forming sub-committees at the district level to focus on export promotion initiatives. Additionally, she emphasized the importance of digital marketing in reaching global markets.

2. The Handlooms Association informed that there are about 1,719 weavers in the district, of whom 1,400 to 1,500 are engaged in producing Pochampally, Rajkot, and semi-Rajkot sarees. Approximately 90% of the production is marketed domestically, primarily in Hyderabad.
3. NIMSME professor shared insights from a visit to Moradabad, Uttar Pradesh, which is renowned for its large-scale metal exports. He emphasized the importance of product diversification and training in modern technology, e-commerce, and packaging techniques to align with global market demands.
4. The Lead District Manager of SBI assured the meeting that bankers are ready to finance export-related activities and will extend full cooperation to help develop the district as an export hub. He also informed the attendees that an RSETI (Rural Self Employment Training Institute) training center is being established in Jangaon to cater to the training needs of these trades.
5. The NABARD AGM reported that about 3,000 trained individuals in the Station Ghanpur area are skilled in Italian lacework (Bobbin lace), which is exported to Italy. To promote wider domestic usage of this product, efforts could focus on reducing its high cost.

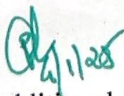
Concluding Remarks by Chairman:

- Presented a three-point strategy for enhancing exports in the district:
 1. Formation of **sub-committees** for focused action.
 2. Establishing and utilizing **Common Facility Centres** for training on updated technologies and global market needs.
 3. Promoting **digital marketing** to enhance visibility in international markets.

The chairman pledged full support from the district administration to achieve these goals. All efforts will be made to explore and promote export potential.

Meeting concluded with Vote of thanks by Chairman.

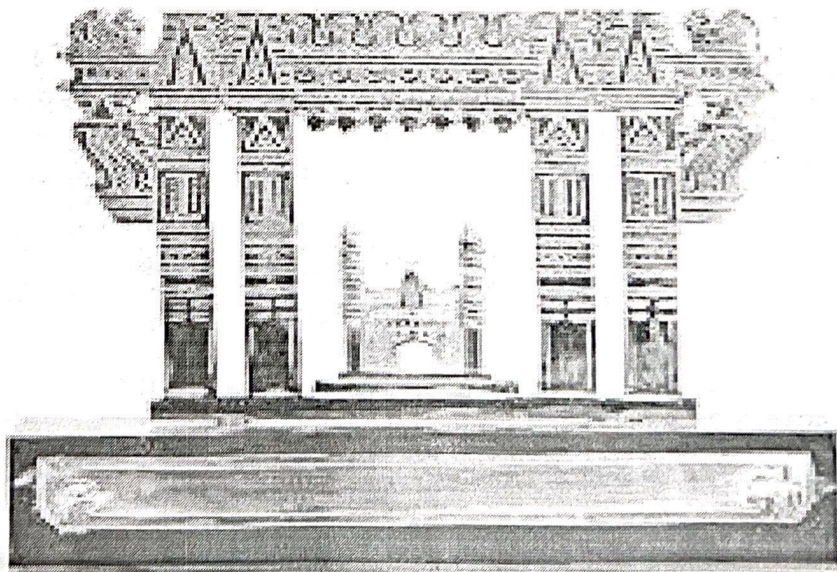

General Manager (FAC),
DIC, Jangaon


Additional Collector
Jangaon


District Collector & Chairman,
DLEPC, Jangaon District

2024

District Export Action Plan Of Jangaon District.



General Manager
District Industries Centre, Jangaon.

JANGAON- DISTRICT

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CHAPTER 2	ACT LEVEL EXPORT PROMOTION COMMITTEE (ALPEC)
CHAPTER 3	JANGAON DISTRICT AT A GLANCE
CHAPTER 4	INFRASTRUCTURE
CHAPTER 5	IMPORTANT INDUSTRIAL ACTIVITIES UNDER MICRO, SMALL AND MEDIUM ENTERPRISES
CHAPTER 6	EXPORT POTENTIAL PRODUCTS OF THE DISTRICT
CHAPTER 7	PEYDARTHY HANDICRAFT AND CRAFTS
CHAPTER 8	CONVENTIONS REQUIRED

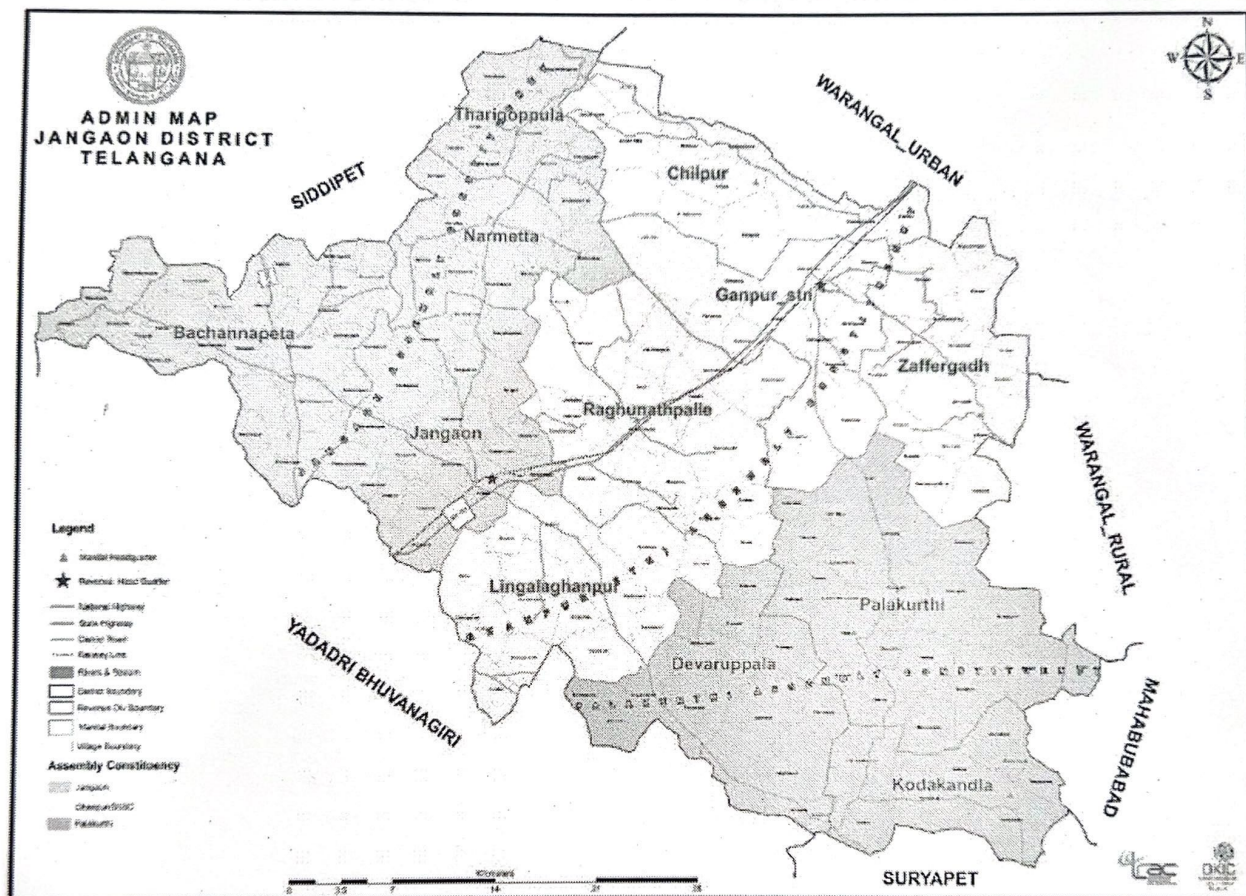


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was later transferred to Yavatari Shrivastava District.

One of the most acclaimed Telugu poets of all time, Annamacharya was born in a village of Bommaru at Jangaon in 1450 AD.

Jangaon town is a major road junction. It lies on the National High way 163 connecting Hyderabad and Shoolaputnam road passes through the town. A new National High way 365 connects Jangaon with Sirsilla, Siddipet, Suryapet and other districts of the state and it is located exactly between Warangal to Hyderabad. TSRTC operates buses from Jangaon to Many major cities towns and villages. Jangaon is also connected with railway line.

CHAPTER-2: DISTRICT LEVEL EXPORT PROMOTION COMMITTEE (DLEPC)

Ref: 1242/407/2020

Dated: 28/01/2021

To: Industries and Commerce Department - DIC - Jangaon - Developing District as
Principal Export Hub- Constitution of District Level Export Promotion Committee
(DLEPC) at District Level Reg

Ref: 1) Commerce Secretary, Ministry of Commerce & Industry, Govt. of India
2) D.O. No. 1242/407/2020 dated 28/01/2021 of Industries & Commerce Department
3) G.O.M.S. No. 27 dated 25/11/2020 of Industries & Commerce Department
4) D.O. No. 1153/18-Sugar & IPR dated 26/11/2020 of Industries & Commerce Department
IAS, Principal Secretary, to the Government, Industries & Commerce Department.

CHAPTER-1 : JANGAON DISTRICT PROFILE

On 11 October, 2016 Jangaon was made the district headquarters, along with 23 newly formed districts in Telangana. Warangal District was divided into six districts- Warangal, Hanamkonda, Jangaon, Jayashankar Bhupalpally, Mahabubabad and Mulugu. Jangaon district was formed with mostly old Jangaon revenue division except Maddur; cherial and newly formed Komuravelly, Doolmitta mandals which were transferred to newly formed siddipet district. Ghanpur Station, Zaffergadh from Warangal Revenue Divisions and Gundala from Nalgonda district was merged with Jangaon District. Gundala was later transferred to Yadadri Bhuvanagiri District.

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CHAPTER-2: DISTRICT LEVEL EXPORT PROMOTION COMMITTEE (DLEPC)

Procs. No. No.A1/407/2020.

Dated: 29/01/2021

Sub: Industries and Commerce Department- DIC – Jangaon -Developing Districts as Potential Export Hub-Constitution of District Level Exports Promotion Committee (DLEPC) at District Level Reg.

Ref: 1). Commerce Secretary, Ministry of Commerce & Industry, GoI, New Delhi,
DO Ir.No.01/36/2018/01/A.M-18/TC/Part-I/01,dt. 13-11-2019.
2). GO.M.S.No 22 dated 25.11.2020 of Industries & Commerce(IE,SUGAR &IFR)
Department.
3). D.O.Lr.No.1153/IE Sugar & IFR/A1/2020 dated.28.11.2020 of Sri Jayesh Ranjan,
IAS, Principal Secretary to the Government, Industries & Commerce Department.

ORDER:

In pursuance of the orders issued vide reference cited, the District Level Export Promotion Committee (DLEPC) is hereby constituted with following composition:

Sl. No	Official/Department	Role	Officer nominated/proposed to be nominated for Jangaon District
1	Collector/District Magistrate	Chairperson	Chairperson
2	Designated DGFT RA	Co-Chairman	Co-Chairman
3	GM, District Industries Centre	Convener	Convener
4	Nominated member from the State Government (Commerce & Industries Department)	Member	Sri. K. Naveen Reddy Asst. Director, COI, Hyd
5	Lead Bank Manager	Member	Member
6	Representative – Department of MSME, Govt. of India	Member	K.V. Rao, Asst. Director, MSME DI, Hyd.
7	Representative Sector Specific Export Promotion Council	Member.	Representative of Export promotion council of Handicrafts, AP Hyd.
8	Representative – Quality & Standards Implementation Body	Member	Sri. Avinash Babu,-Scientist -C BIS Coordinator of Jangaon Dist.
9	Representative from District Trade / Commerce Associations.	Member	President, Chamber of Commerce and Industries- Jangaon
10	Sector Specific Ministry in Government of India (Agriculture, Fisheries, Plantation boards etc.,	Member	Representative of Silk Board
11	Sector Specific Ministry of the State Government	Member	1. District Horticulture and Sericulture Officer, 2. AD, Handlooms and Textiles, 3. District Agriculture Officer,
12	Spectral Agencies Specific to Product identified in each District. (NABARD etc)	Member	1.Representative from Weavers Service Centre Hyd. 2.Representative from TSHDCL. 3. AGM, NABARD
13	Other State Government Representative (As per requirement)	Member	Additional Collector; (Local Bodies) Jangaon

Sl.No	Terms of Reference
1	Benchmarking baseline export performance of District present Export performance.
2	Identification of potential export products from the District
3	Creation of District exports action plan with quantifiable targets
4	Creation of sub- groups for each identified potential export product involving stakeholders like manufacturers, artisans, exporters of the identified products.
5	Resolution, escalation and monitoring of issues in exports from the District for identified potential products through regular meetings.
6	Identification of bottlenecks for exports of potential products
7	Identifying training and development needs of District Industries and co-ordination for training with other departments
8	Dissemination of information through training, seminars, guest lecturers, practical training, exchange visits with other Districts of excellence
9	Act as one point facilitator for export promotion at District Level

10	Liaison with and report progress to state level export promotion committee.
11	Update DGFT online Progress Monitoring Portal.

CHAPTER-3: JANGAON DISTRICT AT A GLANCE

Physical Features

Geographical Area	:	2,138. Sq. Kms.
Location	:	17° 48'5.09" of Northern latitude; 79° 18'43.789" Eastern longitude.
Altitude	:	403 Mtrs above Mean Sea Level.
Highest Point in the City	:	2206' above MSL (Banjara Hills)
Rivers	:	No rivers
Terrain	:	Hard and rocky with black granite

Climate

Normal rainfall	:	874.3 mm
Rainfall during 2020-2021	:	1406.4 mm

Administrative Divisions

Revenue Divisions	:	2 (Jangaon and Station Ghanpur)
Mandals	:	12
Municipalities	:	1 (Municipal Council of Jangaon)

Education (Educational Institutions)

(i) Junior Colleges	:	43
(ii) Degree Colleges	:	12
(iii) P.G.Colleges	:	2
(iv) B.Ed.Colleges	:	4
(v) Medical Colleges	:	0
(vi) Engineering Colleges	:	1
(vii) Polytechnic Institutions	:	2
(viii) Universities	:	0
(ix) ITI Colleges	:	5

Agriculture

(i) Geographical Area	:	2,138. Sq. Kms.
(ii) Net Sown area	:	63.60 % of Geographical Area

Important Crops

Crops	:	Paddy, Pulses, Maize, Cotton, Oil Seeds Palm, Millets, Chilly
Horticulture Produce	:	Mangos, Vegetables and etc.

Important economic activities

- (i) Poultry Population : 7,25,140 (2019 census)
(ii) Livestock Population : 9,56,003 (2019 census)

Power

No. of villages electrified : 603 villages including hamlets (100% electrified)

CHAPTER- 4: INFRASTRUCTURE

i. Industrial Parks:-

There are two industrial Estates existing (with 116 plots) in Jangaon Town and a new Industrial park is coming at Kallem village of Lingala Ghanpur Mandal exclusively for textile units (with 465 plots).

ii. Railways and Roads as on 31.03.2021

Length of the Railway line : 46 K.M.
Length of the National Highway Roads : 61.5 K.M
Length of the Panchayathi Raj Roads : 3015.82 K.M

In Jangaon District there are four Solar Power Projects were established and the details are as follows.

Sl. No.	Name of Industry	Location of Industry	Line of Activity	Capacity with units	Investment (In Rs. Crores)	Employment (In No.s)
1	Rewanchal Solar Power Pvt Ltd	Gangupahad(V), Jangaon(M), Jangaon(D), Telangana	Solar power generation	15 MW	119.79	10
2	Jilesh Solar power Project	Kodakandla(V), Kodakandla(M), Jangaon(D), Telangana	Solar power generation	9 MW	44.19	250
3	VISHVARUPA SOLAR POWER	Kodakandla(V), Kodakandla(M), Jangaon(D), Telangana	Solar power generation	10 MW	57.30	15
4	SRI RAMCHARAN ENERGY AND INFRA PVT LTD	Pochannapet(V), Bachannapet(M), Jangaon(D), Telangana	Solar Power Generation	10 MW	69.48	11
5	Noveltech Feeds Pvt. Ltd.,	Uppugal (V), Zaffergadh(M), Jangaon(D)	Fish feed, poultry feed and cattle feed	-	49.00	250

CHAPTER-5: IMPORTANT INDUSTRIAL ACTIVITIES UNDER MICRO, SMALL AND MEDIUM ENTERPRISES.

- i. Electrical Motor Rewinding units.
- ii. Auto Repair & Servicing.
- iii. Welding & General Engineering works.
- iv. Barbed wire/ fencing wire
- v. Refrigeration and Air Cooler assembling Units.
- vi. Pump-set repair / Servicing.
- vii. Flexy printing
- viii. Rice Mills(Boiled&Raw)
- ix. Mineralized Water Plants .
- x. Beauty Parlors.
- xi. Bakery items manufacturing.
- xii. Hotels and Restaurants.
- xiii. Offset Printing.
- xiv. Readymade garments.
- xv. Renting and leasing of Motor Vehicles and construction equipment.
- xvi. Cotton Ginning& Bailing Units
- xvii. Oil Extraction units
- xviii. Poultry feed/ Poultry farms
- xix. Milk and milk based products.
- xx. Cement Fly ash Bricks
- xxi. HDPE pipe manufacturing unit.
- xxii. Herbal products.
- xxiii. Wood based products/ saw mills, Steal furniture works.
- xxiv. Ice candy/ ice products. Snakes and Pickles
- xxv. Silk reeling units
- xxvi. Solor power generation.

No. of units registered in Udyam Registrations in Jangaon District as on 19.04.2023:

Micro Enterprises	:	4817
Small Enterprises	:	85

CHAPTER-6: EXPORT POTENTIAL PRODUCTS OF THE DISTRICT:

- In Jangaon District there is a potentiality for export of rice but there are no direct exporters from this district.
- Brass Handicrafts of Pembrothy.
- Silk /Ikkat silk Sarees
- Mangoes

SWOT ANALYSIS OF JANGAON DISTRICT, TELANGANA

Strengths

1. Strategic Location:

- Situated between two major cities of Telangana, providing excellent connectivity and access to markets.
- National Highway 163 passes through the district, enhancing trade and transportation potential.

2. Agricultural Base:

- Major crops like cotton and rice dominate the agricultural landscape, offering raw materials for agro-based industries.

3. Dairy Production:

- High milk production and the presence of Vijaya Dairy strengthen the district's dairy industry potential.

4. Cultural and Craft Heritage:

- **Pembarthy Metal Craft:** Renowned for intricate brass and metalwork, offering opportunities for handicraft promotion and export.
- Ikkat saree manufacturing indicates a potential for textile and handloom development.

Weaknesses

1. Limited Industrial Development:

- Lack of large-scale industries or clusters compared to neighboring districts.

2. Dependence on Agriculture:

- Over-reliance on agriculture makes the economy vulnerable to climatic and market fluctuations.

3. Underutilization of Resources:

- Pembarthy metal craft artisans face challenges like lack of modern tools, marketing, and global reach.
- The potential of Ikkat saree manufacturing is not fully explored.
- Limited processing facilities for milk and cotton.

4. Connectivity Challenges:

- Although NH 163 boosts connectivity, the internal road infrastructure in rural areas may need improvement.

Opportunities

1. Industrial Growth:

- Setting up agro-processing units (for rice and cotton) and dairy processing plants can add value to local produce.
- Potential for a textile cluster focusing on Ikkat sarees and other handlooms.

2. Handicrafts Development:

- Promoting Pembarthy metal craft through government schemes, e-commerce platforms, and global exhibitions.
- Establishing a handicraft cluster to provide artisans with modern tools and training.

3. Tourism Development:

- Cultural heritage, including Pembarthy metal craft and Ikkat weaving, can attract tourists and foster a tourism-based economy.

4. Infrastructure Development:

- Leveraging NH 163 for developing logistics hubs and warehouses.
- 5. **Dairy and Textile Expansion:**
 - Modernizing the dairy industry with better cold chain facilities.
 - Promoting Ikkat saree weaving through skill development and market linkages.

Threats

1. **Competition from Neighboring Districts:**
 - Larger industrial clusters in nearby districts might overshadow the potential of Jangaon.
2. **Climate Risks:**
 - Dependence on monsoon for agriculture can pose risks in years of inadequate rainfall.
3. **Artisan Challenges:**
 - Pembrothy metal craft artisans face competition from machine-made products and lack sustained demand.
4. **Market Competition:**
 - Local products like Ikkat sarees, Pembrothy metalwork, and dairy face competition from well-established brands and regions.

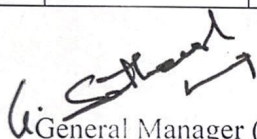
Recommendations

- Promote the district as a hub for agro-processing, dairy, textiles, and handicrafts.
- Develop a dedicated handicraft park for Pembrothy metal craft with modern tools, workshops, and marketing support.
- Invest in skill development programs for weavers, farmers, and artisans.
- Strengthen road connectivity within the district to complement NH 163.
- Organize exhibitions and craft fairs to showcase Pembrothy metal craft and Ikkat sarees.
- Leverage government schemes for rural development, handicrafts, and industrial promotion.

Action Plan on DLEPC meeting held on 31-12-2024

S.No.	Challenges Addressed	Implementing agency/ department	Action Plan	Timeline
1	Identification of base line exports	DIC along with MSME and concerned Departments	The base line export for the district is the exports of the year 2023-24 originating from the district and the target is to double the same within the next five years. The DLEPC of the district will clearly identify and quantify the base-line benchmark for each identified product/ sector and set timelines for achieving the desired export performance over a period of 5 years. Data obtained from concerned Departments can be analyzed to understand the export trends in the district and undertaking targeted approach to resolve issues and increase export competitiveness.	2 Months
2	Comprehensive database on exporters from the district	DGFT & DIC, Jangaon	There is need to create a database of exporters from the district. As a part of the District Export Action Plan, the officials of DGFT will create comprehensive data base of exporters for publication and administrative use. The DIC will be the custodian of this data base. It will be electronically maintained and will be dynamic, with constant updating of new IECs. The Exporter data can also be a public document and if the DLEPC desires, can be published in various portals for more visibility for the exporters and their products.	3 Months
3	Single desk system at the district level and sub committee's	District Administration and DIC, Jangaon	To address the numerous approvals and licenses required for setting up an export business, a Single Window System at the District Industries Centre needs to be established by deputing a representative from DGFT for handling any export-related approvals or clearances at the district level. The Action Plan envisions setting up such a system to facilitate ease of doing export business in the district, with a goal to operationalize it within two years. The district administration will implement this proposal under the leadership of the District Collector.	2 years
4	Creation of an online one-stop portal	Technical Team, DIC, Jangaon	In this digital era, creation of digital facilitation is essential. The action plan envisages that the SLEPC may create an online portal, which will be a one stop access to all the links for all the digital requirements and compliances for any exporter. The Portal can also develop over the time to monitor the district-wise projects and disseminate exporter data.	1 year

5	Skill enhancement	Respective Board	A training centre is proposed in Jangaon district to provide skill development and value addition training on the identified product. The program will be conducted in collaboration with the respective Board, Government of India, and MSME, fostering local entrepreneurship and production efficiency.	2 months
6	Facilities, if any	----	Example establishing CFC(common Facility centre), International expo/Exhibition visits facilitate, etc.	----
7	Identify new products for exports	District Administration, DIC and DGFT	Identification of new products for exports – Through this action plan, DLEPC will work to identify new potential products for value addition and exports in coordination with District Administration.	1 year



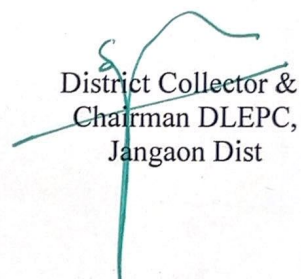
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Additional Collector

Jangaon Dist



District Collector &
Chairman DLEPC,
Jangaon Dist